MEETING OF THE BEECHER PLANNING AND ZONING COMMISSION
(THE PZC)
Thursday, February 25, 2016 at 7:00 p.m.
Beecher Village Hall
625 Dixie Highway

I. PLEDGE TO THE FLAG

II. ROLL CALL

III. CONSIDER APPROVAL OF THE MINUTES OF THE JANUARY 28TH MEETING

IV. WORKSHOP: CONSIDER A SPECIAL USE FOR AN L.E.D. SIGN FOR THE BEECHER LIBRARY DISTRICT, 660 PENFIELD STREET. There are no longer parts available to repair the current time and temperature sign in front of the library. The District wishes to replace this double-pole sign with a brick monument sign containing two rows of LED wording. The application and supporting documents are pretty self-explanatory. The Police Chief has no issues with visibility since the sign is set sufficiently off from the corner. The sign will be about 8' tall at its peak with the LED portion being 29' tall by 75' wide starting at a height of about 4 feet. The sign will only be used at the present time for library district events and messages. The petitioners will be present requesting a public hearing to be held on March 24th.

Questions during staff review were as follows:

1. Levels of brightness of the sign
2. Hours of operation/timer
3. Color of the lettering; multi-color, amber or red? Diagram appears to be amber only.
4. Video potential?

Other than these issues the application appears ready for hearing.

V. CONTINUED WORKSHOP: CONSIDER AMENDMENTS TO THE TEMPORARY SIGN ORDINANCE TO BRING IT INTO CONFORMANCE WITH RECENT SUPREME COURT DECISION. This issue was the topic of our last meeting. It appears that we achieved consensus with temporary signs in residential districts. However, we struggled with the application of a uniform code in the commercial districts. How much temporary signage is too much? We appeared to agree on allowing the a-frame signs and festoons for 12 hour periods while businesses were open, but it was hard to agree on how many square feet of temporary signage should be allowed for businesses such as Dollar General, State Farm Insurance, and McDonalds. The special use permits for Beecher Hardware, Casey’s and K’s Shell cover their signage, but the K’s Phillips 66 does not have a special use permit for the signage. We talked about placing a ceiling amount of square footage on these non special use businesses and then encouraging them to petition for a special use permit if they wanted more square footage. This option can also be
discussed. If we reach a consensus, we would then set a date for public hearing and place the entire draft ordinance in the hearing notice for all to read. An effort should also be made to reach out the Chamber of Commerce and specific businesses regarding this hearing so that all interests are heard on this matter.

VI. NEW BUSINESS

VII. ADJOURNMENT - NEXT MEETING SCHEDULED FOR THURSDAY, MARCH 24TH AT 7:00 P.M.