



March 15, 2024

Dear Friend of Beecher:

For over 96 years, the Beecher Fourth of July Festival has brought thousands of visitors to town to celebrate our Nation's birth. We can't wait to celebrate with you in 2024! In that vein, this year's theme is "**Backyard Barbecue**" and we look forward to doing that with you this July 3rd - 6th. This year's four day festival includes food and fun for all ages including a carnival, parade, vendor market, one of the area's best fireworks displays, and a few special surprises. The proceeds from this event are put back into the maintenance and improvement of Firemen's Park, as well as other community projects. To date, the Commission has reinvested over \$430,000 into the park for the benefit of all community residents and visitors.

Originally hosted by the Beecher Fire Department, the Beecher Fourth of July Commission is now in its 22nd year of hosting this grand event. However, we couldn't do it without you, our generous corporate sponsors. Each year, our sponsors are prominently displayed on print and digital event flyers that invite our local communities to attend the Festival, as well as a banner that remains near the Main Stage throughout the event.

**Thinking a little bigger?** Our **Diamond** and **Platinum** sponsors have their company logo displayed on street banners at the entrances to town welcoming visitors. **Blue** sponsors and above will also be featured in social media posts leading up to the event. Those sponsors of featured events will have a banner located in the beer garden showing their event as well as related social media posts. For more information on sponsorship levels, see the attached sponsorship form.

We strive to provide a quality event for all our residents and visitors and introduce them to the people of our community and the local businesses that help make this event possible. With your help, we can succeed.

Please mail your sponsorship form and contribution in the enclosed envelope.

**To be included in our event flyer and our onsite banners,  
your donation needs to be received by Friday, May 3rd.**

We sincerely thank you for your support and we look forward to seeing you at the Festival!

Sincerely,

A handwritten signature in blue ink that reads "Cameron Ohlendorf".

Cameron Ohlendorf  
Corporate Sponsorships  
Beecher 4th of July Commission

A handwritten signature in blue ink that reads "Dana Karstensen".

Dana Karstensen  
Corporate Sponsorships  
Beecher 4th of July Commission

**Beecher 4th of July Commission PO Box 205 Beecher, IL 60401 (708) 946-2246**



**96TH ANNUAL**



# BEECHER 4TH OF JULY COMMISSION

## EVENTS

### WEDNESDAY, JULY 3RD

SNIPER  
7:00 - 11:00 PM

### THURSDAY, JULY 4TH

RYAN CRAIG BAND  
5:00 - 7:00 PM  
JUKEBOX HEROES  
8:00 - 11:00 PM  
FIREWORKS  
9:30 PM

### FRIDAY, JULY 5TH

SOUTH SIDE SOCIAL CLUB  
7:00 - 11:00 PM

### SATURDAY, JULY 6TH

ANTHEM  
7:00 - 11:00 PM

## SPONSORSHIP LEVELS

### DIAMOND \$5,000 & ABOVE

LOGO ON STREET BANNERS, PREMIER BILLING ON RECOGNITION BANNERS AND EVENT FLYERS, SOCIAL MEDIA RECOGNITION, \$500 IN CAR RAFFLE TICKETS, AND 40 \$5 FOOD STAND COUPONS

### PLATINUM \$2,500 - \$4,999

LOGO ON STREET BANNERS, TOP BILLING ON RECOGNITION BANNERS AND EVENT FLYERS, SOCIAL MEDIA RECOGNITION, \$250 IN CAR RAFFLE TICKETS, AND 20 \$5 FOOD STAND COUPONS

### BLUE \$1,000 - \$2,499

FEATURED BILLING ON RECOGNITION BANNERS AND EVENT FLYERS, SOCIAL MEDIA RECOGNITION, \$100 IN CAR RAFFLE TICKETS, AND 8 \$5 FOOD STAND COUPONS

### RED \$500 - \$999

LISTING ON RECOGNITION BANNERS AND EVENT FLYERS, \$50 IN CAR RAFFLE TICKETS, AND 4 \$5 FOOD STAND COUPONS

### WHITE \$100 - \$499

LISTING ON RECOGNITION BOARD, EVENT FLYERS, AND \$10 IN CAR RAFFLE TICKETS

### CONTRIBUTING MEMBER \$1 - \$99

LISTING ON RECOGNITION BOARD AND EVENT FLYERS

## SPONSORSHIP FORM

Mail this form and contribution to:  
Beecher 4th of July Commission, Sponsorships  
PO Box 205, Beecher, IL 60401

**Business Name or Name to be Used:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Social Media Pages:** \_\_\_\_\_ **Amount Enclosed:** \_\_\_\_\_